



PERSONALIZED MEDIA COMMUNICATIONS AND MOTOROLA MOBILITY SETTLE LITIGATION WITH BROAD PATENT LICENSE

Sugar Land, Texas – June 16, 2011 – Personalized Media Communications, LLC (PMC) announced today that it has entered into a series of patent license and other agreements with Motorola Mobility, Inc. These patent licenses cover the full range of Motorola Mobility's products. Financial terms of the agreement and licenses were not disclosed.

The non-exclusive agreements cover PMC's full suite of patents, which can be accessed at PersonalizedMedia.com/Intellectual. PMC's patent portfolio relates to the architecture and infrastructure of automated systems delivering information to user devices, including digital rights management, conditional access and system control.

The portfolio relates back to an initial filing in 1981, with over 50 new patents recently issuing that will have a term until 2027 or 2028. PMC's new patents were cited as the highest quality patents issued in the United States in 2010 in the Ocean Tomo Patent Quality Inventor Study, which can be found at Patentratings.com/mediaroom/insights/patent-quality-inventor-study.

PMC has agreed to settle and dismiss its patent litigation against Motorola Mobility currently pending in the United States District Court for the Eastern District of Texas. PMC's patents were asserted against Motorola Mobility's cable television set-top boxes.

John C. Harvey, company founder and an inventor of the PMC technology said, "We are pleased that this matter is resolved. We spent almost thirty years developing and patenting the technology that is now emerging fully. With the Motorola Mobility license behind us, PMC can now focus on its many other opportunities."

About Personalized Media Communications:

PMC's patent portfolio covers the use of control and information signals to control automated systems for generating and delivering electronic content to a display that is unique and relevant to a user.

For additional information, visit PMC's website at PersonalizedMedia.com.

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